



arrival
guide to new zealand



Attraction, Activity & Event Promotion

HOW IT WORKS?

- Unlike other publications, *arrival* is personally offered to inbound international visitors in the Customs Hall at Auckland International Airport, prior to them clearing Customs (view the staff in action at www.arrival.co.nz/magazine).
- We have over 50 staff rostered between 5am and 6pm, seven days a week, so we can always insert at the most suitable times for you.
- Your flyer can be inserted into *arrival* magazine on the days and at times of your choice.
- We hand out 10,000 magazines per week on average. We can insert the most current flyer you have available. This may include a special offer or instructions for overseas visitors.
- We are able to spread your insert distribution over a number of weeks.

SPECIFICATIONS

All material to be provided in single DLE (1/3 A4 210mm x 99mm) sheets, securely boxed and delivered to the address below one week prior to insert date. No heavier than 150 gsm unless agreed in writing.

PRICING

10,000 inserts: \$1500.00

20,000 inserts: \$2500.00

- All prices subject to GST • Payment 20th of month following insert

PRINTING & DESIGN

We are able to assist with both printing and design.

Our strong buying power may provide you with some substantial savings.

Indicative print pricing full colour two sides 80 gsm:

10,000: \$750.00

20,000: \$850.00

Design should be approximately \$200

- Prices subject to GST

Arrival Limited

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